



Sports Management Planning Your Case Study

Read the questions in the left column and take notes in the right column to help you prepare for your portfolio assignment.

Element	Notes
Event: Summarize the events of the case study.	
Lesson Objectives: Which issues contained in the lesson objectives are evident in the case study?	
Impact: What impact did the events have on society? How does society view the events?	
Response(s): What is your reaction to the events outlined in the case study?	
Result(s): Would you have handled the situation any differently? Please explain your response, incorporating information learned up to this point in the course.	

<p>Conclusion:</p> <p>From the perspective of a sports manager, what have you learned from the case study, and how are you going to use the information in the future?</p>	
--	--