



## Sports Management Planning Your Case Study Portfolio Rubric

### Sport Management – Case Study Narrative

Components	Description	Points Possible	Points Earned
Format	The assignment is written with the components of a case study.	3	
Response	The assignment provides the authors' perspectives in regard to the events in the case study.	3	
Length	The assignment meets the one-to two- page length requirement.	3	
Content	The assignment incorporates the lessons learned from the course, are used appropriately and communicated effectively.	5	
Style, Grammar, and Mechanics	The presentation uses correct grammar and punctuation and is easily understandable.	3	
<b>Total</b>		<b>15</b>	